



## TELESOUTH MEDIA LAUNCHES SUPERTALK TV

Learn how this radio station launched it's brand online

TeleSouth Media has installed five PTZOptics 20X-SDI cameras to help broadcast select radio shows on social media channels such as YouTube, Facebook, and Twitter. The media company is currently streaming three shows Monday through Friday and two shows each Saturday. The audio engineers, who are also co-hosts, have the ability to switch the cameras and operate the IP joystick as needed from the control room.

TeleSouth Media launched SuperTalk TV in April 2019. With an HD video stream originating from the Jackson studios for The Gallo Radio Show, The JT Show and Good Things with Rebecca Turner.

### SETUP DETAILS



#### PTZOptics 20X-SDI Cameras (White)

The studio has five (5) white 20X-SDI cameras. Each camera is connected to a PoE network switch for power.



#### PTZOptics IP Joystick

The IP joystick controller provides an easy way for the show co-hosts to operate the cameras.



#### vMix

vMix is the live streaming software that TeleSouth is using to live stream and record the radio shows.



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# Radio Show Broadcasting



- **Easy to Operate:** Each PTZOptics camera can be controlled with the click of a mouse in vMix. vMix provides thumbnail images for the co-host to quickly reference.
- **Multiple Angles:** Without changing the configuration of the Super Talk Mississippi broadcasting room, multiple PTZOptics cameras are discreetly installed.
- **Green Room:** A green room uses a video output to display the main radio broadcasts for guests waiting to come on the show.

## LIVE STREAMING IN 1, 2 AND 3...



The picture above shows the SuperTalk TV show as it is produced live. This LCD monitor is used as a confidence monitor available for guests to see what is going on in the main broadcast area.



Each PTZOptics camera is wall mounted securely to the drywall using an HCM-1 HuddleCamHD wall mount. Each camera is powered with a single ethernet cable and video is sent using 3G-SDI cabling.

## 10 TIPS FOR LIVE STREAMING A RADIO SHOW

*Download our guide and learn more about live streaming radio*

PTZOptics cameras are ideal for live streaming radio shows. Learn more about what to think about at the link below.

<https://ptzoptics.com/radio>



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