

Sales & Marketing Virtual Set Pack

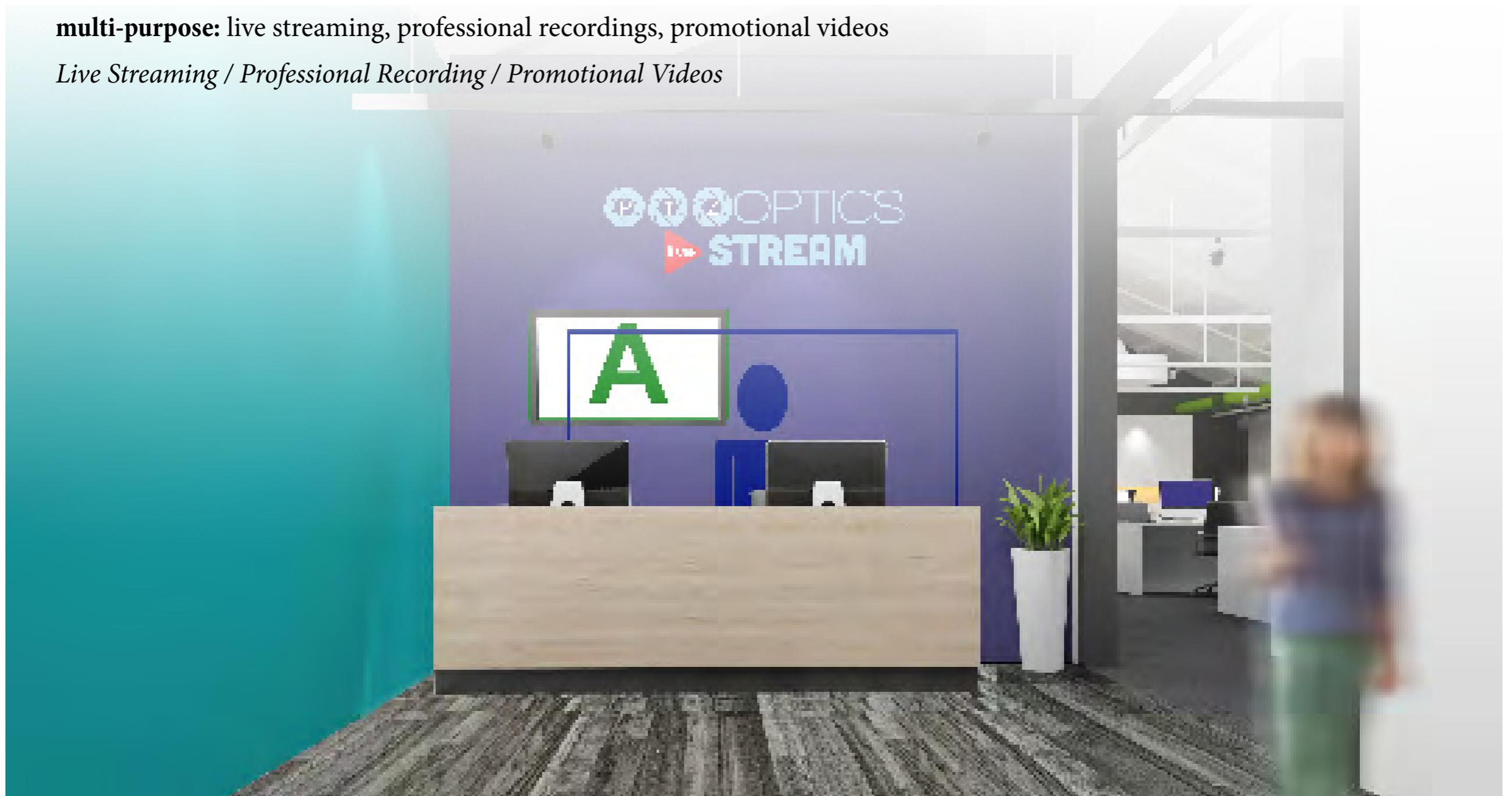
MAP: \$299

SKU: PTZ-VS-MKT

UPC: 737993157649

multi-purpose: live streaming, professional recordings, promotional videos

Live Streaming / Professional Recording / Promotional Videos



PTZOptics | 152 Robbins Rd | Downingtown, PA 19335 | PTZOptics.com



Master the “Micro-Stream” & produce content like never before

multi-purpose: sales presentations, live streaming, professional recordings, promotional and marketing videos

- Easily use for live broadcast, events and professional recordings.
- Three (3) ready-made virtual sets
- Multiple foreground and background elements for customized use
- Files intended for use with vMix, WireCast or NewTek TriCaster
- Perfect for live streaming to YouTube Live, UStream, TikiLive, DaCast, StreamSpot and more...
- Drag and drop integration. Just add the green screen!
- High Definition - 3000x2000px resolution to provide zoom in capabilities
- Specialized sets for: broadcast, education, house of worship and sales/marketing

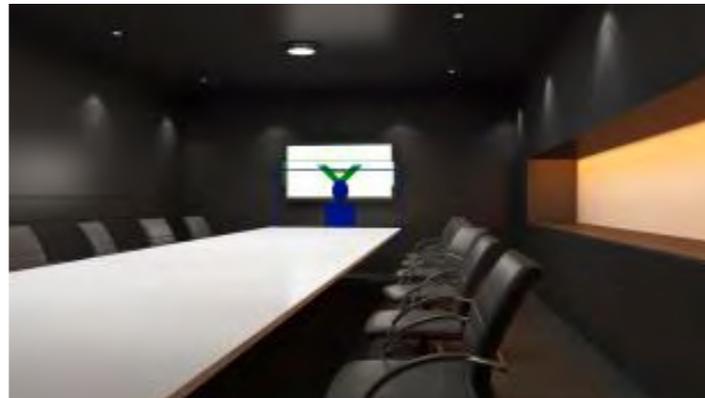
Office Lobby



This is a perfect professional looking background to make your next sales or marketing video. Use with video conferencing software or brand with your logo for maximum effect.

Resolution: 3000x2000

Modern Boardroom



Use the modern boardroom to enhance your next video conference call. Use the boardroom LCD to display videos, presentations, charts and more for your next video!

Resolution: 3000x2000

Office Presentation Space



A great place for marketing to get up on that soap box and make informative videos. Use the built in LCD as a presentation space and capture your audience!

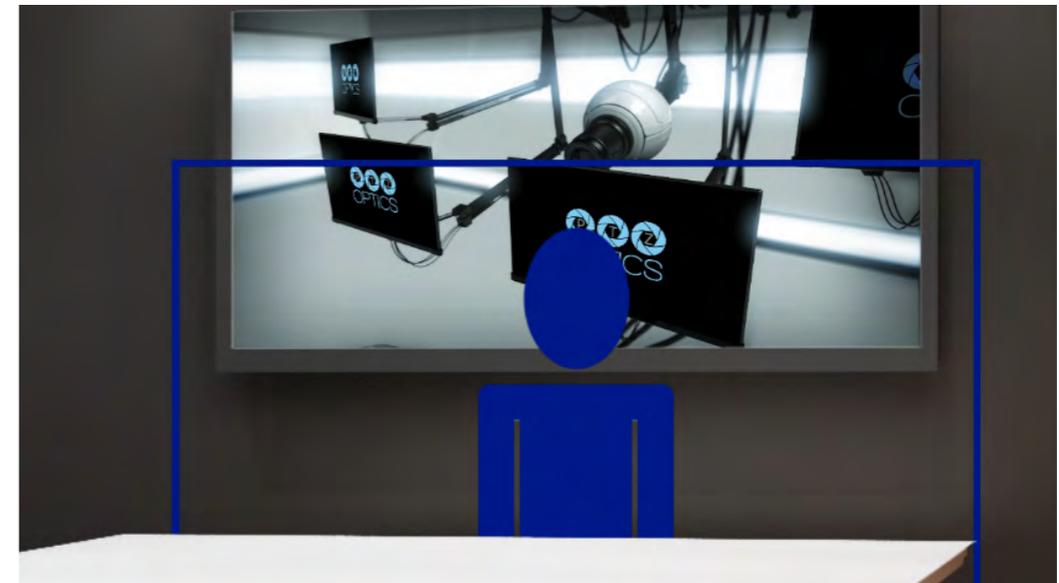
Resolution: 3000x2000

Add Media... Rock, Roll, Repeat...

multi-purpose: virtual meeting rooms, live streaming, professional recordings



Each high resolution virtual set includes the ability to zoom in and capture various views. These virtual sets can easily be used with vMix, WireCast or TriCaster Set Designer. You can also use Adobe After Effects, Avid and much more...



Once you have selected your "talent" layer it will appear in front of the background and behind the foreground (podium.) Your talent will now appear realistically in the virtual set.



You can set different camera views to slowly pan into your subject. You can brand a space on the wall with a intro message and zoom out to show the entire scene as a "reveal" effect.



Switching between camera viewpoints will be as easy as clicking a button in vMix, WireCast or TriCaster. You can also output a "external webcam" from vMix or WireCast and use it for a web conference such as Skype or GoToMeeting.

FAQ Section

Frequently Asked Questions:

Will these virtual sets work with my system?

Our virtual sets will work with most major video editing and live streaming solutions including: Adobe After Effects, Avid, Final Cut Pro, NewTek Virtual Set Editor, WireCast and vMix. You can download our free files (with a watermark at www.ptzoptics.com)

Will these virtual sets work with WireCast?

Yes, these virtual sets include everything you need to use WireCast's built in virtual set manager. See our setup instructions here.

Will these virtual sets work with vMix?

Yes, these virtual sets include custom configuration files for vMix. See our setup instructions here.

Will these virtual sets work with a NewTek TriCaster?

Yes, but these are not 3D images rather 2D images with a Alpha channel. You will need the NewTek Virtual Set Editor with a XD TriCaster model. See our setup instructions here.

Will I be able to download these files immediately?

The virtual sets will be emailed same day Mon-Fri 9AM-5PM EST outside national USA holidays.

Do I also get a CD or DVD?

No. These are available as a digital download only.

Can I change the logos on the virtual sets?

Yes, you may use an editing software such as Adobe Photoshop to add logos to both background and foreground items. Once you have made your changes simply replace the stock file with your rebranded version in vMix or WireCast. If you are using a NewTek TriCaster you can use the TriCaster Virtual Set Editor.

Do I have to use a green screen?

Technically no but we highly suggest it. Most customers use either green or blue. For the full effect a green/blue screen and chroma key will be required.

What type of license for use is included?

These virtual sets may be used by you or one client, in a single end product. Therefore they may not be resold. They may be used for live streaming or recording original content by one client or end user.

Are these virtual sets HD or SD?

These virtual sets are HD meaning at least 2500 x 1850 pixels allowing for ample zooming without image pixelation for a 1920x1080 broadcast.

Are instructions included?

Yes. PTZOptics provides a instructional PDF with each digital download. We also include various demonstration videos for working with vMix, WireCast and NewTek TriCasters.

Can I call in for support?